



OFFICIAL

Brand Identity Guidelines

The Timeless Frames Foundation · October 2026

The emblem



The emblem is the foundation's sole official mark. Use only the supplied master files (PNG/SVG). Do not redraw, recolour, stretch, rotate, add effects, or place it over busy imagery.

- Clear space: at least one quarter of the emblem's width on every side.
- Minimum size: 0.75 in (19 mm) in print; 96 px on screen.
- Preferred backgrounds: navy or ivory.
- Embroidery: see the Official Vest Technical Specifications (TTFF-VEST-01).

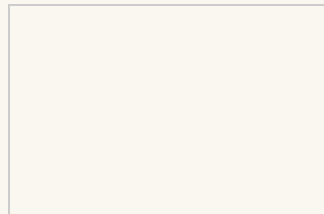
Colour palette



Navy
#0E1B33 · approx. Pantone
2767 C



Gold
#BD9B60 · approx. Pantone
7562 C



Ivory
#FAF7F0



Navy, light
#16264A



Gold, deep
#9C7B43



Gold, light
#E3CB98

Navy carries the identity; gold is an accent for rules, borders and highlights. Pantone references are approximations to be confirmed with physical proofs.

Typography

Cormorant Garamond

Primary typeface for titles and documents. Headings in semibold; small labels in spaced capitals, in gold.

Name & location

Full name: **The Timeless Frames Foundation** (legal name: Timeless Frames Foundation Corp.). Public location wording: **Greater Tampa Bay, Florida**. Website:

thetimelessframesfoundation.org

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